

#STYLESTORIES

Exclusive content on design trends influencing flooring.

RETAIL INSIGHT

Insights and best practices from flooring retailers.

PODCASTS

Meet the personalities and hear flooring industry insights in our TalkFloor, Women in Flooring and Military in Flooring podcasts.

VIDEOS

Watch coverage on shows and events, innovations and trends.

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2023 Calendar



2023 DESIGN TRENDS

Bold design ideas for the future. Colors, influences and influencers in residential and commercial design.

SPECIAL TISE PRINT ISSUE

Position your brand among the best flooring innovations and design ideas.



TISE PRODUCT PREVIEWS

Unveil your new 2023 flooring products and services through our video sponsorships & new product packages.

INSTALL INSIGHTS

- Installation innovations
- Moisture problems & solutions
- New Tools & Equipment



February 2023

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2023 NEW PRODUCT GUIDE

Showcase your new products for 2023 in resilient, wood, carpet & rugs, tile & stone, specialty floors and installation.

BUILDER & MULTI- FAMILY

The 2023 trends driving design and business for home builders, condos and apartments.

ESG 101 & FLOORING

A blueprint for a better planet. We explore Environmental, Social, and Governance (ESG) and flooring companies' environmental initiatives.

INSTALL INSIGHTS

- TISE intros
- Tech focus: Carpet
- Resilient installations

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March 2023

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WATERPROOF FLOORS

The latest introductions and technologies for waterproof and water-resistant floors across categories.

2023 RETAIL REPORT

Merchandising, technologies and strategies driving business for independent flooring retailers.

CE SPECIFYING FLOORING FOR MIXED-USE PROJECTS

Learn how architects, designers and installers can work better together to create mixed-use flooring installations that reflect today's needs.

INSTALL INSIGHTS

- Installation market update
- Tech focus: Toxic Flooring Mitigation
- Moisture & Waterproofing

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April 2023

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ALL ABOUT TILE

The latest residential and commercial tile trends, outdoor tile, innovations and gauged porcelain tile.

SPECIAL COVERINGS PRINT ISSUE

Position your brand among the best tile launches, technologies and design innovations.

Coverings[®]
THE GLOBAL TILE & STONE EXPERIENCE

COVERINGS PREVIEWS

Unveil your new tile products and services through our editorial video sponsorships and new product packages.

INSTALL INSIGHTS

- Installation Intros at Coverings
- Tile Setting Materials
- Grouts & Mortars

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May 2023

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ALL ABOUT WOOD

We preview the latest wood flooring introductions and technologies.

WOOD FLOORING TRENDS

Learn big and bold ideas for residential and commercial wood flooring installations.

NWFA EXPO PREVIEWS

Unveil your wood flooring products and services through our editorial video sponsorships and new product packages.

INSTALL INSIGHTS

- New installation solutions at NWFA
- Tech Focus: Wood Installations

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NEOCON 2023

Floor Trends covers the latest in commercial flooring introductions.

COMMERCIAL FLOORING TRENDS

Case studies and insights in education, corporate, education, healthcare and hospitality markets.

CAN FLOORING INNOVATIONS HELP SAVE THE WORLD?

We look at the latest material innovations that are driving sustainability in flooring.

INSTALL INSIGHTS

- Commercial installation
- Self-leveling underlayments
- Tech Focus: Carpet Tile

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July 2023

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DESIGNER COLLABS

Discover the hottest collections in flooring and surfaces created in partnership with designers and influencers.

FLOORS FOR OUTDOORS

What's trending in exterior tile, pavers, indoor/outdoor rugs, decking and turf.

CE FLOORS FOR HEALTHCARE

We explore the new technologies that are improving specifications for healthcare spaces.

INSTALL INSIGHTS

- Commercial installation
- Self-leveling underlayments
- Tech Focus: Carpet Tile

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August 2023

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HOSPITALITY DESIGN

How floors are impacting the hospitality spaces of today and a forward look to the future. Innovative projects in hospitality.

PRODUCT DESIGN LEADERS

Meet the flooring professionals who are elevating product design through creativity and innovation.

CE RETHINKING HOSPITALITY FLOORS

The pandemic changed everything. Learn how innovation is driving specification in hospitality.

INSTALL INSIGHTS

- Commercial installation
- Self-leveling underlayments
- Tech Focus: Carpet Tile

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MADE IN THE USA

Investments in domestic manufacturing and insights into what's working and opportunities for growth.

DIGITAL TOOLS FOR A&D SPECIFIERS

Floor Trends explores the tools and initiatives that are aiding flooring specifications.

TECHNOLOGY FOR FLOORING RETAILERS

The latest software and digital innovations helping flooring design and sales.

INSTALL INSIGHTS

- Shower Installations
- Moisture Solutions
- Profiles, Trims & Accessories

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TOP COMMERCIAL FLOORING CONTRACTORS

Floor Trends presents the top commercial flooring contractors.

MAIN STREET

Learn what's selling and trending in this dynamic market.

CE SPECIFYING FLOORING FOR SENIOR LIVING

This course will look at flooring design strategies that improve resident and staff safety, health and well-being.

INSTALL INSIGHTS

- Prep for Success
- Radiant Heat
- Trims, Profiles & Accessories

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FUTURE OF FLOORING

Leaders in flooring look ahead to 2024 opportunities and challenges.

SHOWROOM DESIGN EXCELLENCE

Floor Trends explores strategies for residential and commercial showrooms.

STATE OF LOGISTICS & DISTRIBUTION

Learn what you need to know to navigate the supply chain and logistics in 2024.

INSTALL INSIGHTS

- Safety & Protection
- Moisture Meters
- Moisture Mitigation

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December 2023

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2023 TOP FLOORS



Readers vote on the top floors across residential and commercial categories: area rugs, carpet, laminate, resilient, tile, stone, hardwood, speciality flooring & installation solutions.

LUXURY FLOORS

We look at how high-end consumer preferences have changed and how they affect their flooring purchases.

INSTALL INSIGHTS

- FCI Installation Awards
- Underfloor Heat
- Subfloor Prep

